

avenue

EAST COBB

Every community needs a place, a magnet that brings warm, familiar faces together. Avenue East Cobb is a hometown spot to gather and stay awhile. When you're here, ordinary outings have a way of turning into everyday adventures. Friends linger over dinner, families enjoy browsing and neighbors savor the casual, impromptu conversations that make the day a little sweeter. We welcome you to shop, sip and socialize in the community you know, surrounded by the people who know you best.



Location

Marietta, Georgia

Project Overview

Avenue East Cobb (AEC) originally opened in 1999 as one of the first outdoor, pedestrian-oriented developments in the U.S. North American Properties (NAP) entered a joint venture partnership with PGIM Real Estate in July 2021 to reposition the open-air lifestyle center as East Cobb's hometown hangout. NAP broke ground on AEC's facelift in August 2022 and unveiled a re-energized, experience-driven public realm in September 2023. The redefined AEC is a comfortable, family-friendly social gathering hub featuring 45 retailers, restaurants, and service providers.

North American Properties' Atlanta subsidiary was acquired by Jamestown in October 2024. The team and portfolio now operate under the Jamestown name. Jamestown now has ownership in Avenue East Cobb and oversees management and retail leasing.

Site Features

- 30 acres
- 240,000 square feet of retail
- 9,000 square feet of community gathering space
- Property Amenities
 - 24/7 security
 - Eight Tesla Superchargers
 - Covered performance stage
 - 10' X 18' LED screen
 - Guest Services
 - Seasonal valet parking
 - Digital wayfinding signage
 - Family lounge
 - Indoor play area

Leasing Agent

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