

avenue

EAST COBB

Every community needs a place, a magnet that brings warm, familiar faces together. Avenue East Cobb is a hometown spot to gather and stay awhile. When you're here, ordinary outings have a way of turning into everyday adventures. Friends linger over dinner, families enjoy browsing and neighbors savor the casual, impromptu conversations that make the day a little sweeter. We welcome you to shop, sip and socialize in the community you know, surrounded by the people who know you best.



LOCATION

Marietta, Georgia

PROJECT OVERVIEW

Avenue East Cobb (AEC) originally opened in 1999 as one of the first outdoor, pedestrian-oriented developments in the US. North American Properties (NAP) entered a joint venture partnership with PGIM in July 2021 to reposition the open-air lifestyle center as East Cobb's hometown hangout. NAP broke ground on its redevelopment of AEC in August 2022 and unveiled an enhanced, experience-driven public realm in September 2023. A comfortable, family-friendly social gathering hub, AEC has been redefined to evoke a sense of local pride and inspire a new generation of memories.

NAP has ownership in Avenue East Cobb and oversees management, leasing.



SITE FEATURES

- 30 acres
- 240,000 square feet of retail
- 9,000 square feet of community gathering space
- Property Amenities
 - 24/7 security
 - Eight Tesla Superchargers
 - Covered performance stage
 - 10 X 18 LED screen
 - Guest Services
 - Seasonal valet parking
 - Digital wayfinding signage
 - Family lounge (*coming soon*)
 - Indoor play area (*coming soon*)

✉ LEASING AGENT

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