



AVALON

EST. 2014

Avalon is a new experience in the timeless art of living well. In the heart of Alpharetta, Ga., this sustainably-designed, 86-acre development embodies the warmth of the modern South with a cosmopolitan mix of shopping, dining and nightlife; welcomes families with entertaining events and activities; and infuses resort-level hospitality throughout a walkable, seamlessly connected community of residences and businesses. It's more than just another place to go, it's a place to be—a hub of local art and activity that delivers the luxury of time well spent.



LOCATION

Alpharetta, Georgia

PROJECT OVERVIEW

On suburban land acquired out of foreclosure, North American Properties (NAP) introduced Avalon: The South's first "urbanurb" – a unique blend of highly curated uses that maximize street-level energy from morning to night. The creation of Avalon debuted a new model for dense, walkable mixed-use development and redefined the very essence of commercial real estate. The \$1 billion, 2.3 million-square-foot destination boasts a bespoke collection of 100 best-in-class retail, dining and entertainment concepts; Class A office; luxury residences; an onsite hotel; and six unique outdoor gathering areas. Since its inception, Avalon has received more than 50 industry-related awards.

NAP oversees management, leasing and parking services at Avalon.



SITE FEATURES

- 86 acres
- 570,000 square feet of retail
- 750,000 square feet of office
- 12-screen Regal Cinemas
- 628 single-family homes and upscale apartments
- 330-key hotel with a 44,000-square-foot convention center
- 11,000 square feet of community gathering space
- Property Amenities
 - Full-service Concierge
 - Valet parking
 - 24/7 security
 - Gigabit Internet
 - Family lounge
 - EV charging stations
 - Dog park
 - Children's playground

✉ LEASING AGENT

Brooke Massey
brooke.massey@naproperties.com