

# avenue

## EAST COBB

Every community needs a place, a magnet that brings warm, familiar faces together. Avenue East Cobb is a hometown spot to gather and stay awhile. When you're here, ordinary outings have a way of turning into everyday adventures. Friends linger over dinner, families enjoy browsing and neighbors savor the casual, impromptu conversations that make the day a little sweeter. We welcome you to shop, sip and socialize in the community you know, surrounded by the people who know you best.



### LOCATION

Marietta, Georgia

### PROJECT OVERVIEW

Avenue East Cobb (AEC) originally opened in 1999 as one of the first outdoor, pedestrian-oriented developments in the U.S. North American Properties (NAP) entered a joint venture partnership with PGIM Real Estate in July 2021 to reposition the open-air lifestyle center as East Cobb's hometown hangout. NAP broke ground on AEC's facelift in August 2022 and unveiled a re-energized, experience-driven public realm in September 2023. The redefined AEC is a comfortable, family-friendly social gathering hub featuring 45 retailers, restaurants, and service providers.

*NAP has ownership in Avenue East Cobb and oversees management and retail leasing.*

### SITE FEATURES

- 30 acres
- 240,000 square feet of retail
- 9,000 square feet of community gathering space
- Property Amenities
  - 24/7 security
  - Eight Tesla Superchargers
  - Covered performance stage
  - 10' X 18' LED screen
  - Guest Services
  - Seasonal valet parking
  - Digital wayfinding signage
  - Family lounge
  - Indoor play area

### LEASING AGENT

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